



**PRESS RELEASE**  
**For Immediate Release**  
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**Annual Children's Festival Fundraiser to Support Educational Play**

*Discovery Gateway Children's Museum Kicks off Summer with a Day-Long Celebration on June 11*

**Salt Lake City, UT** – School may be out for the summer, but learning continues at Discovery Gateway Children's Museum! Start summer fun with the Discovery Gateway Children's Festival Fundraiser on **Saturday, June 11, 2016** from **10 a.m. to 7 p.m.**

Executive Director, Laurie Hopkins says, "We are so excited to celebrate the beginning of summer with our annual Children's Festival, where families can have a great time experiencing our new exhibits and educational programming while supporting the museum and our community!"

The museum will open its doors for a day-long celebration filled with festival fun including bounce houses, a princess meet and greet, science and art experiences, princess story time, Afro-Brazilian music and dance with Samba Fogo, and more! All activities are included with general admission or free for Discovery Gateway members.

For an additional \$10 donation per child, guests can purchase the "All Access Pass" for special activities including balloon art, face painting, and literacy-based magic shows with *Mike Hamilton Magic with a Message*.

Every family will receive a free parking validation with admission.

All proceeds from the Children's Festival Fundraiser support Discovery Gateway's exhibit expansion plan, additional educational programming, and sponsored admissions for families in need within our community.

Discovery Gateway's Children's Festival is generously sponsored by **Ernst & Young, Downtown Salt Lake City Alliance, Tina Bagley,** and **Standard Parking.**

**About Discovery Gateway Children's Museum**

*Discovery Gateway Children's Museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437, or visit us at [www.discoverygateway.org](http://www.discoverygateway.org)*

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