

PRESS RELEASE For Immediate Release November 1, 2012 CONTACT
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TINKERTOY® Innovation Workshops with Special Guest Presenters Now at Discovery Gateway Children's Museum

Free Workshops Enhance Educational Experience of New Exhibit Saturdays at 1 p.m. in November

Salt Lake City, UT – Discovery Gateway: The Children's Museum of Utah, announces innovative workshops to enhance the educational experience of its exhibit, *TINKERTOY®: Build Your Imagination*TM. Since the exhibit opened in late September, Discovery Gateway has conducted Innovation Workshops most Saturdays at 1 p.m., and the November workshops will feature community guest presenters who are experts in the fields of Architecture, Design, and Engineering.

On **November 3**, Architectural Drafter, JP Bernier, will instruct a workshop on design basics, while on **November 10**, children can learn more about architecture and design from Jim Nielson of ARC Architects. And on **November 17**, the fun and learning continues with award-winning toy designer and creator of BionicBlox, Chris Conchella, who will give an interactive presentation on engineering and toys.

All Innovation Workshops are included in the cost of museum admission, which is \$8.50 per person and \$6 per senior (adults older than 65). Pre-registered groups are \$7.50, pre-registered school groups are \$3.25, and members and children younger than 1 are free. The museum is open Monday through Thursday from 10 a.m. to 6 p.m., Friday and Saturday from 10 a.m. to 8 p.m., and on Sundays from noon until 6 p.m. For more information, call (801) 456-KIDS (5437) or visit www.discoverygateway.org.

About TINKERTOY: Build Your Imagination:

TINKERTOY: Build Your Imagination is a 1,500-square-foot English/Spanish bilingual exhibit, targeted to children ages 3-10, was developed by the Betty Brinn Children's Museum in collaboration with GE and PLAYSKOOL®, the infant/preschool toy division of Hasbro, Inc. Giant replicas of the classic TINKERTOY construction set provide the framework for fun, educational activities inspired by GE technologies that turn imagination into working solutions to real world challenges.

About Discovery Gateway children's museum:

Discovery Gateway children's museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437, or visit us at www.discoverygateway.org