



PRESS RELEASE
For Immediate Release
November 29, 2012

CONTACT
Kirsta Albert
(801) 456-5437, x104
kalbert@discoverygateway.org

Successful TINKSgiving Food Drive at Discovery Gateway Children's Museum
Children's Museum collected a ton of food for the Utah Food Bank in exchange for free admission on Wednesday, November 21

Salt Lake City, UT – Discovery Gateway: The children's museum of Utah™, collected 2,000 pounds of food for the Utah Food Bank in exchange for free admission on Wednesday, November 21.

TINKSgiving, the one-day-only event, was themed after Discovery Gateway's newest exhibit TINKERTOY®: Build Your Imagination™. Families were invited to bring in a donation for the Utah Food Bank and receive one free admission for every two nonperishable food items collected. The event was a major success, with a total of 1,570 guests visited the Museum during TINKSgiving -- 901 of which brought in a donation for the Utah Food Bank in exchange for admission.

As a gift to our patrons, Discovery Gateway is offering a chance to visit the TINKERTOY exhibit before it leaves the building on Jan. 6, with \$6.50 admission Monday-Saturday and \$5 on Sundays during the month of December. Hours are Monday through Thursday 10 a.m. to 6 p.m., Friday and Saturday 10 a.m. to 8 p.m. and Sundays 12 p.m. to 6 p.m.

About Utah Food Bank:

Since 1904, the Utah Food Bank has stayed true to its mission of serving those in need statewide where every one in six Utahans and one in five Utah children are unsure of where their next meal will come from. Utah Food Bank staff, volunteers and agencies work together to gather and distribute emergency food to individuals and families experiencing the pain of hunger in Utah. Utah Food Bank collects about 8% of its food items from community food drives. More than three million pounds of food is collected from annual drives. For more information call (801) 978-2452 or visit online at www.utahfoodbank.org.

About Discovery Gateway children's museum:

Discovery Gateway children's museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437, or visit us at www.discoverygateway.org

###

