



PRESS RELEASE
For Immediate Release
Thursday, Aug. 8, 2013

CONTACT
Kirsta Albert
(801) 456-5437, x104
kalbert@discoverygateway.org

Help “Stuff the Bus” at Discovery Gateway Children’s Museum

Children’s Museum to offer free admission on Monday, August 12, in exchange for school supplies for United Way of Salt Lake campaign.

Salt Lake City, UT – Discovery Gateway: The Children’s Museum of Utah™ will help get kids in need the tools to succeed by supporting **The United Way of Salt Lake’s 3rd Annual Stuff the Bus**, collecting school supplies in exchange for free admission on **Monday, Aug. 12**.

Each year, many kids enter the classroom lacking the basic school supplies they need to learn, prompting the United Way of Salt Lake to spearhead an annual campaign benefitting **5,000 kids** at **Neighborhood Centers in Davis, Salt Lake and Summit counties**. Kids are at the very core of Discovery Gateway’s mission, so the museum will be offering one free admission for every two school supply items from the list below during its one-day event.

On its annual Day of Caring, scheduled for Sept. 12, the United Way of Salt Lake will stuff 5,000 backpacks with school supplies collected by Stuff the Bus campaigns held throughout the area, ultimately delivering the packs to more than 20 locations serving low income children.

Supplies needed include:

Pencils (pack of 10)
3-ring binders (1.5-2”)
Highlighters
Pens
Markers
Erasers
Spiral notebooks
Glue sticks
Dividers
Pocket folders
Crayons (boxes of 16)
3×5 Cards (100 count)

**\$5 total suggested value per person*



Details: Discovery Gateway's **Stuff the Bus** campaign will be held on **Monday, Aug. 12**, during regular museum hours from **10 a.m. – 6 p.m.**, offering one free admission per person for every two school supply items presented at Admissions (suggested value of \$5.00 in supplies per person). The museum will also be offering **\$10 off annual memberships** on that day only. For additional information, please call the museum at 801-456-5437, or visit www.DiscoveryGateway.org.

About United Way of Salt Lake:

United Way of Salt Lake is working to advance the education, income, and health of our neighborhoods and communities to ensure that every child succeeds, every step of the way, from cradle to career. We invite everyone to be a part of the change. You can give, you can advocate, and you can volunteer. That's what it means to LIVE UNITED. Join the conversation by visiting our blog at uwslhub.org, or find out more at uw.org.

About Discovery Gateway: The Children's Museum of Utah:

Discovery Gateway children's museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437, or visit us at www.discoverygateway.org

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