



**PRESS RELEASE**  
**For Immediate Release**  
October 23, 2014

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**Spooktacular Halloween Fun at Discovery Gateway: The Children's Museum of Utah**  
*Children's Museum to Host 7th Annual Halloween Spooktacular, a Scare-Free Halloween Fundraising Event on Friday, October 31.*

**Salt Lake City, UT** – Discovery Gateway: The Children's Museum of Utah, will host the 7th annual *Halloween Spooktacular* on Friday, October 31 from 11 a.m. to 7 p.m. The whole family will have a SUPER FUN time at this scare-free Halloween event!

Families are invited to dress up for play and participate in a variety of non-scary Halloween activities throughout the museum including trick-or-treating in a whimsical front door maze, a superhero inspired photo booth, STEM science activities, an interactive gallery stroll in Studio 444 and programming for preschoolers in the Curiosity Shop. Families will also enjoy live performances such as Kipper Brothers' Puppet Works puppet shows, a meet and greet with Marvelous Moments princess characters and a magic show with Mike Hamilton.

This year, Discovery Gateway is partnering with Salt Lake Comic Con for social media photo contests. One winner of the best photo booth photo posted on Instagram will be chosen. On Facebook, one family costume photo will be chosen to win from each of these three categories: Funniest Family Costume Photo, Most Creative Family Costume Photo, and Best Homemade Family Costume Photo. Each winner will be rewarded ticket vouchers for two adults and four children to Salt Lake Comic Con 2015 valued at \$240.00 per winner. Rules apply. Photo contest entries will be judged by Salt Lake Comic Con team members including, Producer & Founder Dan Farr, Chief Marketing Officer & Co-Founder Bryan Brandenburg, Kid Con Producer James Howard and Director Marshall Williams. Winners will be announced on Discovery Gateway's social media channels by Friday, November 7, 2014.

Spooktacular tickets are \$5 for Discovery Gateway members and non-member tickets are \$10. Ticket sales support exhibit improvements and programming at the museum, and are available online at [DiscoveryGateway.org](http://DiscoveryGateway.org), in advance at the museum or on the day of the event. The event is sponsored locally by DownEast Home & Clothing.

**About Discovery Gateway: The Children's Museum of Utah:**

*Discovery Gateway children's museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages to imagine, discover, and connect*

*with their world to make a difference. For information, please call (801) 456-5437, or visit us at [www.DiscoveryGateway.org](http://www.DiscoveryGateway.org)*

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