



FOR IMMEDIATE RELEASE
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Dr. Seuss Birthday Celebration at Discovery Gateway
Children's Museum to Host Readings and "Hop on Pop" Interactive Event

SALT LAKE CITY—Discovery Gateway children's museum will host a Dr. Seuss birthday celebration on Wednesday, March 2nd as part of the National Education Association's *Read Across America Day*. Activities will include readings of Dr. Seuss favorites and a giant "Hop on Pop" interactive. Discovery Gateway has more than 100 feet of bubble wrap that we will roll out and jump on as a group to celebrate reading, Dr. Seuss, and his much-loved book, *Hop on Pop!*

Now in its 13th year, *Read Across America Day* is a national reading celebration that takes place each year on the birthday of Dr. Seuss. Across the country, thousands of schools, libraries, and community centers participate by bringing together kids and books. For more information about *Read Across America*, visit <http://www.nea.org/readacross>.

- WHO:** Discovery Gateway Children's Museum
King Elementary Kindergarten, Davis School District (86 Students)
Museum Guests
- WHY:** To support childhood literacy through the celebration of beloved children's author Dr. Seuss.
- WHEN:** Wednesday, March 2, 11 am – 3pm: 11 am Moss Elementary Reading and "Hop on Pop" interactive; 12pm, 1pm, and 2pm open Museum guest readings and "Hop on Pop" interactives; 3pm Museum-wide "Hop on Pop" interactive
- WHERE:** Discovery Gateway
444 West 100 South
Salt Lake City, UT 84101
- VISUALS:** Children and families engaged in reading Dr. Seuss favorites and hundreds of Museum guests hopping simultaneously on over 100 feet of bubble wrap to celebrate the Dr. Seuss book, *Hop on Pop*.

About Discovery Gateway...

Discovery Gateway children's museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437, or visit us at www.discoverygateway.org

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