



PRESS RELEASE
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CONTACT
Kirsta Albert
(801) 456-5437, x104
kalbert@discoverygateway.org

Discovery Gateway and Harmons Partner on Renovated Market Exhibit at Utah's Children's Museum

Updated Space Part of Ongoing Improvements at Downtown Amenity

Salt Lake City, UT – Discovery Gateway announces the culmination of an exciting three-year partnership with Harmons Neighborhood Grocer to renovate its much-loved Market exhibit, resulting in a fresh new space for inspired cooperative play opening to the public on **Thursday, April 9 at 10 a.m.**

The Harmons exhibit overhaul is part of a months-long rehabilitation and renovation plan that includes updates to the museum's well-worn exhibits. After more than 2-million visitors since opening in 2006, museum staff and patrons can look forward to a brand new new way for families to play together at Discovery Gateway: The Children's Museum of Utah.

"Discovery Gateway has inspired and educated millions of guests at its downtown location during the past nine years," explained Development & External Relations Director, Kirsta Albert. "But all of those little hands and feet can begin to break down even the most durable of exhibit spaces, so we've begin the process of renovating or replacing nearly everything within our 60,000-square-feet of space." Albert noted that the Harmons Neighborhood Market renovation will be the most dramatic change since opening the museum's Intermountain Saving Lives exhibit on the iconic Helicopter Terrace in 2013.

"Everything we do foots back to our mission to inspire children of all ages to imagine, discover, and connect with their world to make a difference," she added. "This mission meshes ideally with Harmons' Value Statement of Integrity, Community, Tradition, Innovation, and Quality."

The exhibit will feature brand new scanners, graphics and props to resemble a real Harmons store, giving children a true opportunity for imaginary play. Soon, they too can shop at Harmons just like Mom and Dad!

"We want every child to have the opportunity to learn about shopping and cooking, and partnering with Discovery Gateway to create this new exhibit is the perfect mix of blending our love of food and learning together," said Harmons Co-Owner and Vice President for the Customer Bob Harmon. "From playing 'chef' to 'cashier,' this exhibit will give kids the opportunity to learn more about why food and groceries are our passion at Harmons."

The new Harmons Neighborhood Grocer Exhibit will open to VIPs, Discovery Gateway members and the media on **Wednesday, April 8**. The public opening is **Thursday, April 9**, and is included in museum admission. Discovery Gateway Children's Museum of Utah is open Monday through Thursday from 10 a.m. to 6 p.m., Friday and Saturday from 10 a.m. to 7 p.m., and on Sundays from noon until 6 p.m. Tickets are \$9.50 per person (\$6 on Sundays) and \$7 for seniors (adults older than 65). Pre-registered groups are \$7.50, pre-registered school groups are \$4, and members and children younger than 1 are free. For more information, call (801) 456-KIDS (5437) or visit www.discoverygateway.org.



About Harmons

At Harmons, we want to bring out your inner foodie. How? By providing fresh, local foods prepared in-store by our expert chefs and artisans. Toss in the largest selection of specialty items in the state, and now you're cooking. See our specials and delicious recipes at harmonsgrocery.com.

About Discovery Gateway: The Children's Museum of Utah

Discovery Gateway: The Children's Museum of Utah is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437, or visit us at www.discoverygateway.org

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