



**PRESS RELEASE**  
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**Annual Children's Festival Fundraiser to Support New Live Hive Exhibit**

Discovery Gateway Children's Museum Kicks off Summer with a Day-Long Celebration on June 10

**Salt Lake City, UT** –Discovery Gateway Children's Museum kicks off summer with the Children's Festival on **Saturday, June 10, 2017** from **10 a.m. to 7 p.m.** This annual fundraiser will help support the new *Live Hive* exhibit, which will be unveiled at the event and will be the seasonal home to live bees. The *Live Hive* is made possible by Discovery Gateway's partner Peter Somers at the Honey Stop.

Executive Director, Laurie Hopkins says, *"We are so excited to celebrate the beginning of summer with our annual Children's Festival, where families can have a wonderful time meeting the museum's newest little bee friends while supporting the Live Hive exhibit!"*

In addition to *Live Hive* fundraising activities, this day-long celebration will be filled with festival fun and learning including science demonstrations, art experiences, balloon art, face painting, a Strider bike adventure zone, Afro-Brazilian music and dance with Samba Fogo, and more! All activities are included with general admission or free for Discovery Gateway members. The first 100 people through the door will receive a free SkyCycle ride.

Discovery Gateway's 2017 Children's Festival is generously sponsored by, **Downtown Salt Lake City Alliance, VLCM, FirstDigital, Beehive Insurance Agency, Chuck Grahmann, and Top Golf.**

**About Discovery Gateway Children's Museum**

*Discovery Gateway Children's Museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages and abilities to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437, or visit us at [www.DiscoveryGateway.org](http://www.DiscoveryGateway.org)*

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